



Supply Chain – Merchandise Logistics

Advertised and Stocktake Sale Label Requirements



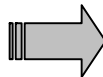
Myer Supply Chain – Advertised Label Requirements

Requirement for Advertised Line Label on Cartons / Hangwear / Bulky Items

In order to improve the Myer Supply Chain delivery process we require an Advertised Line label to be included in the labelling of Merchandise. This label is in addition to the Advertised Date detailed on the SSCC label and helps identify that the merchandise is urgent floor stock. The advertised stock can then be prioritised as urgent stock when received at the back of stores and is then quickly displayed on the shop fixtures.

If the Order has been flagged with an Advertised Date, this date is sent through on the Purchase Order and will print on the SSCC label. Any carton or hangwear bag delivered either to the Distribution Centres or Direct to Store, which is advertised must have the Fluoro Yellow Advertised Line Label.

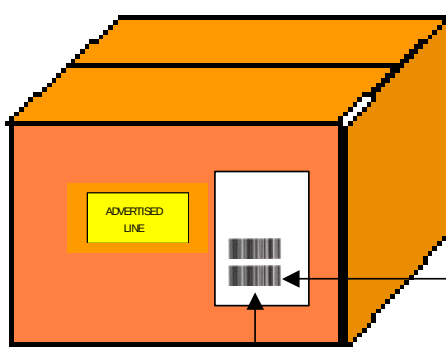
Please see this SSCC example Adv. Date 30/11



The Advertised Line Label dimensions are 100mm x 50mm, colour must be Fluoro Yellow
The Advertised Line Label must be clearly separate from the SSCC (No Overlap)

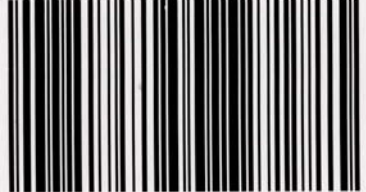


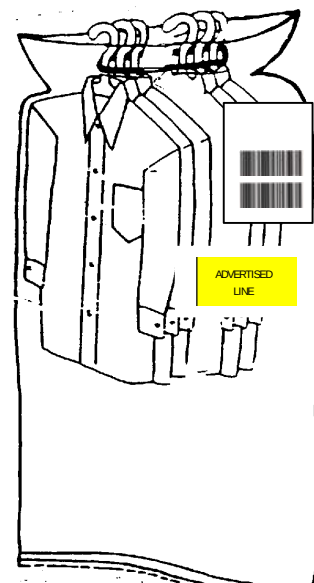
Positioning of the Advertised Line Label and SSCC Label on Cartons and Hangwear Bags.



19 mm from end of barcode
to vertical edge of carton

32 mm from bottom of barcode
to base of carton

FROM : Hilton Hosiery Broadmeadows Vic	CARRIER : Toll Con No : 1198765 B/L No : 1198765
TO : Myer DC 0020 Doherty's Rd Altona 3025	FOR : Myer 0004 Myer Chadstone 1341 Dandenong Rd Chadstone 3148
SSCC 3 9312345123456789 1 PO123456789112	
AD 8184 3011 Hilton Sheer to Light Panty hose Size 10	
	
(421) 0363025 (90) 0004	
	
(00) 393123451234567891	



Myer Supply Chain – Stocktake Sale Label Requirements

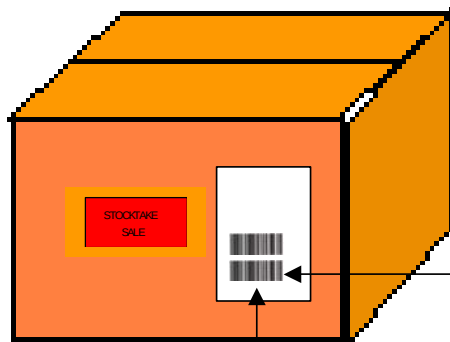
Requirement for Stocktake Sale Label on Cartons / Hangwear / Bulky Items

In order to improve the Myer Supply Chain delivery process for STOCKTAKE SALE Orders we now require that a STOCKTAKE SALE label is included in the labelling of Merchandise. This label helps identify that the merchandise is urgent floor stock for the STOCKTAKE SALE. The stock can then be prioritised as urgent stock when received at the back of stores and is then quickly displayed on the shop fixtures. Due to the overlap between Stocktake Sale and other Myer advertised events, we have created a separate label identifier for Stocktake Sale.



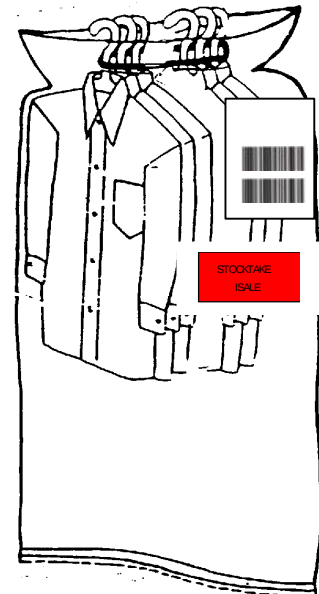
The STOCKTAKE SALE Label dimensions are 100mm x 50mm, colour must be RED
The STOCKTAKE SALE Label must be clearly separate from the SSCC (No Overlap)

Positioning of the STOCKTAKE SALE Label and SSCC Label on Cartons and Hangwear Bags.



32 mm from bottom of barcode to base of carton

19 mm from end of barcode to vertical edge of carton



Myer Supply Chain – Label Provider Contacts

The Advertised Line Fluoro Yellow Label and Stocktake Sale Red label can be ordered from the following Label Suppliers.

Domestic:

Labelmakers ViP & RfID Division 62-64 Freight Drive Somerton Vic 3062 E-Mail: drowe@labelmakers.com.au Ph: 03 9303 3500 Fax: 03 9303 3515	Sticky Labels Australia Pty Ltd 9 – 11 Kevlar Close Braeside Vic 3195 E-Mail: mandy@stickylabels.com.au Ph: 03 9588 0022 Fax: 03 9588 0044
---	---

Dial A Label Pty Ltd 1 Samantha Court Knoxfield Vic 3180 E-Mail: general@dialalabel.com.au Ph: 03 9764 2882 Fax: 03 9764 2215
--

Overseas:

Kung Wo Brand Co. Ltd 777, Yu Chau West St., 2 nd Fl., Blk A, Wing Hong Fty Bldg., Kowloon Hong Kong E-Mail: Frankie@kungwo.com.hk Ph: (853) 2785 0011 Fax: (852) 2785 3840	Overseas Order Codes: Advertised Line Sticker Code Number = MYALAS Stocktake Sale Sticker Code Number = MYSSS
--	---

NB. This list is not exclusive; Suppliers may source product from alternative service providers that meets specifications and standards.

If you have any other questions, please contact the Myer E-Commerce Team:

e-mail : myer.ecommerce@myer.com.au

Phone : 1300 667 007 - then select option 6, followed by option 2

Myer Supplier website: <http://myersupplier.myer.com.au>